

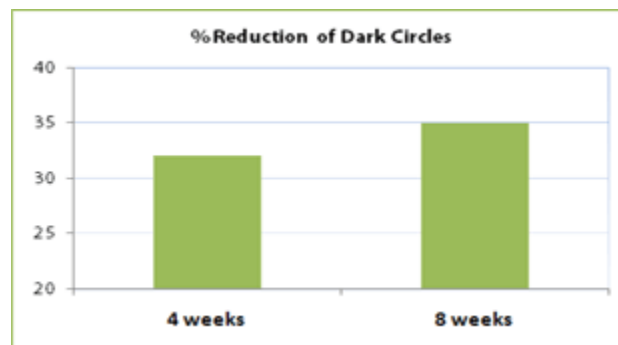


SKIN BEAUTIFUL DERMACEUTICALS

The Science Behind Lighten Up Serum

Lighten Up Eye Serum provides powerful action ingredients that work synergistically to:

- Improve micro-circulation, strengthen the collagen and elastin matrix, and reduce the presence of free radicals to delay the visible signs of aging.
- Reduce dark circles by literally flushing away the small fragments of blood that leak out from capillaries underneath the eyes
- Minimize the water retention which causes both eyelid and under eye puffiness
- Exert a positive localized effect on the hemodynamic properties of the blood to improve oxygen supply to the tissue, resulting in skin that behaves – and looks -- younger
- Inhibit elastase and collagenases, thereby reducing the effects of chronic UV radiation on the connective tissue, helping skin retain its natural texture



The appearance of dark circles around the eye was reduced by 35% after 8 weeks of treatment



The appearance of eye puffiness was reduced approximately 32% was observed after 8 weeks of treatment.

KEY BENEFITS

- Reduces puffiness and dark circles
- Enhances skin firmness
- Smooths and softens skin

Test subjects report an approximate

- 35% reduction of dark circles after 8 weeks treatment
- 32% reduction of puffiness in as little as 15 days with maximum results in 8 weeks
- 42% improvement in skin smoothness and texture after 8 weeks treatment