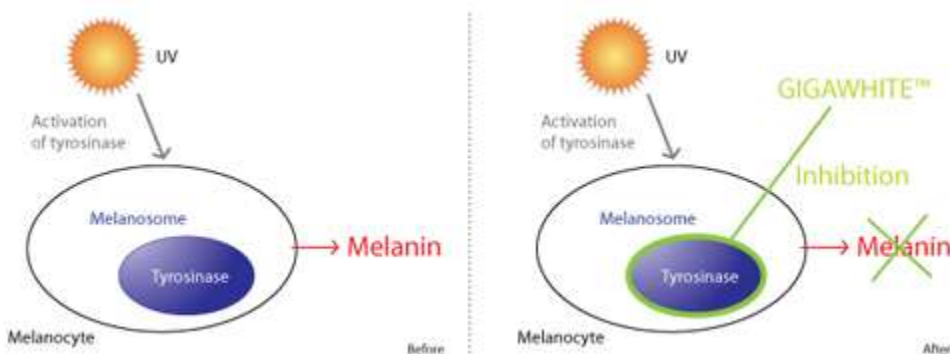




The Science Behind Perfectly Spotless Serum

Gigawhite® Studies

All the extracts which compose Gigawhite® have the ability to inhibit tyrosinase, the enzyme responsible for the production of melanin or skin pigment. These extracts are combined in a proprietary and synergistic ratio to maximize their activity and produce an even more effective compound.



Pilot In Vivo Skin Whitening Study With Gigawhite®

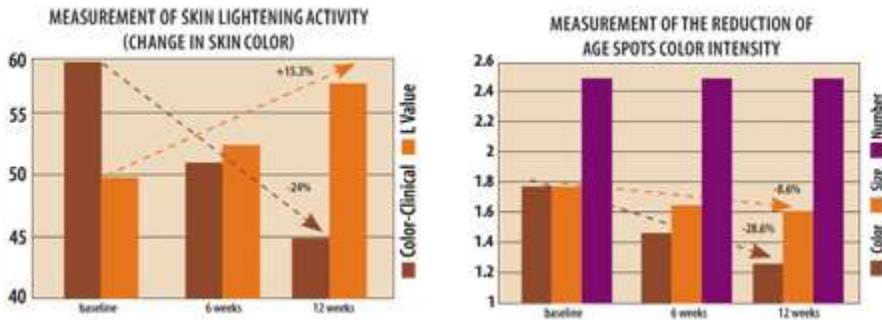
The study was conducted on Asian subjects, ages 25-55, with dark spots on face and applied Gigawhite® to each side of the face for 3 months.

Skin Whitening Results

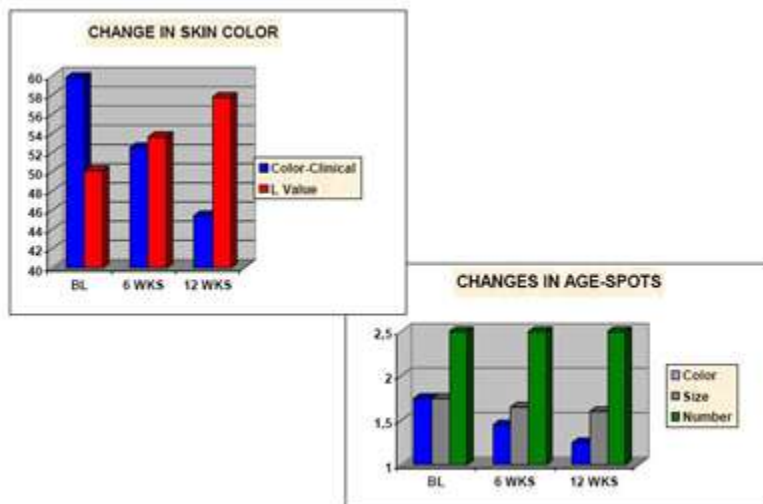
Objective measurements of changes in skin color were obtained with the Minolta Meter. A significant decrease in skin color was observed after six and twelve weeks. A 15.3% change was observed after 12 weeks.

Age Spot Evaluation

Results were observed with respect to size and darkness of age spots in comparison to surrounding skin. After 12 weeks there was a 28.6% decrease in the color of age spots.



After 12 weeks of use, Gigawhite® shows significant lightening activity without observing any particular irritation. At 12 weeks, Gigawhite™ shows significant reduction of age-spots color intensity.



Malva Sylvestris Extract: The areas of the detected objects (skin imperfections) decreased significantly on each studied area of the face and the variance decreased significantly over the entire face. In the 2-center study, the subjects reported a greater than 50% overall global improvement in their skin by the end of the study compared to 11% of the subjects after 4 weeks of treatment.

1. Talbourdet, Sylvie; Sadick, Neil S.; Lazou, Kristell; Bonnet-Duquennoy, Mathilde; Kurfurst, Robin; Neveu, Michele; Heusele, Catherine; Andre, Patrice; Schnebert, Sylvianne; Draelos, Zoe

D.; Perrier, Eric Modulation of gene expression as a new skin anti-aging strategy. Journal of Drugs in Dermatology, June 1, 2007

Biowhite™

Biowhite™ serum inhibits the production of tyrosinase - the key enzyme in melanin production, thus stopping the formation of melanin pigments. It also contains plant extracts that exfoliate dark surface cells while promoting healthy cell renewal. Biowhite also shields the skin from UV radiation which triggers the production of melanin pigmentation.

Biowhite™ contains the following plant extracts:

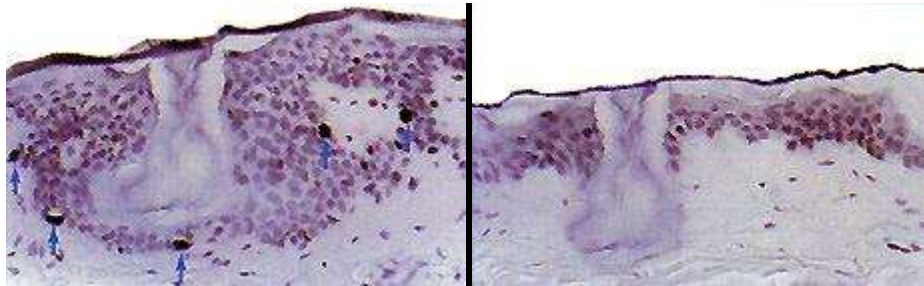
Mulberry Extract - has the basic molecules to stop tyrosinase production. Also has anti-inflammatory effects.

Saxifrage Extracts - extracts of over 370 plant species with anti-free radical action, thus preventing skin damages caused by UV radiation. Also has Arbutin, a whitening extract that degrades the melanin structure.

Scutellaria Root Extract - skin whitening compound which has flavonoids molecules to stop tyrosinase production.

Grape Extract - A high concentration of Hydroxy Acid which promotes cell-renewal. Works in synergy with other ingredients to combat pigmentation.

Before and After Pictures of Pigment Skin



Before

After

By combining four highly efficacious, patented pigment correctors, Perfectly Spotless Serum is able to significantly improve hyperpigmented complexions within 12 weeks of use. These results are similar to or better than results obtained with subjects using prescription-strength products. Best results are obtained when combined with exfoliators which remove the old, dead, pigmented skin cells, such as Gentle Daily Peel or Refining Micro-Peel Pads. The daily use of a broad spectrum sunscreen further ensures maximum results.